

Anthem® Sheets

Capitalize on value.

Anthem is the No. 3 coated sheetfed offering with bright, clean, blue-white styling and premium features like 10% post-consumer recycled content, high opacity and heavier basis weights. Look no further than Anthem for economical, reliable and usable paper for a wide range of applications.

Attributes:

- Tri-certified Forest Management chain-of-custody
- Smooth print surface
- Bright, clean, blue-white styling
- Contains 10% post-consumer recycled fiber
- Dependable press and bindery performance
- Excellent gloss ink holdout
- Excellent folding
- Guaranteed 7 and 9 pt. for direct mail postal requirements
- Matches Orion® and Blazer Digital® for web and digital applications
- Full mill support and availability at your local merchant
- Manufactured in North America

Applications:


- Calendars
- Catalogs
- Bill stuffers
- Brochures
- Direct mail
- Flyers
- Manuals
- Newsletters
- Posters
- Rack brochures



Environmental Certifications:

Buyers of *Anthem* products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council (FSC), BV-COC-953662; "The Independent Assurance for Responsible Forest Management."
- Sustainable Forestry Initiative (SFI), BV-SFICOC-US09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification (PEFC), PEFC/29-31-12; "Promoting sustainable forest management."

 All *Anthem* products contain 10% post-consumer recycled fiber content.

NewPage mills utilize environmentally friendly Elemental Chlorine-Free (ECF) papermaking for enhanced permanence.

All NewPage Anthem products use the FSC Mixed label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering NewPage products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.



This product complies with Lacey Act requirements.

Anthem Sheet Specifications:

Grade	Basis Wts	GSM	Bright.	Gloss	Opacity	Caliper [^]	PPI [^]
Gloss Text	60	89	88	67	91	3.0	668
	70	104	88	67	92	3.1	646
	80	118	88	67	93.5	3.6	556
	100	148	88	67	95.5	4.7	426
Gloss Cover	80 (7 pt.)*	216	88	67	98	7.5	268
	100 (9 pt.)**	271	88	67	98.5	9.2	218
Matte Text	60	89	88	30	91	3.5	572
	70	104	88	30	92	3.9	514
	80	118	88	30	93.5	4.3	466
	100	148	88	30	95.5	5.4	372
Matte Cover	65 (7 pt.)*	176	88	30	98	7.1	282
	80 (9 pt.)**	216	88	30	98	9.3	216
	100	271	88	30	98.5	11.4	176
Matte Reply Card	105 (7 pt.)*	155	88	25	97	7.3	274

[^] We manufacture to basis weight, not to specific bulk standards.

Caliper and PPI are approximations only except as noted below:

* 7 pt. minimum for postal applications

** 9 pt. minimum for postal applications

For projects where caliper is critical, please contact your NewPage representative for more information on a specific product.

General NewPage Information:

NewPageCorp.com

Samples:

exsamples@NewPageCorp.com

800-638-3313

Request printed and unprinted samples.



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Miamisburg, OH 45342

Headquartered in Miamisburg, Ohio, NewPage Corporation is the largest coated paper manufacturer in North America, based on production capacity, with \$3.6 billion in net sales for the year ended December 31, 2010. The company's product portfolio is the broadest in North America and includes coated freesheet, coated groundwood, supercalendered, newsprint and specialty papers. These papers are used for corporate collateral, commercial printing, magazines, catalogs, books, coupons, inserts, newspapers, packaging applications and direct mail advertising.

NewPage owns paper mills in Kentucky, Maine, Maryland, Michigan, Minnesota, Wisconsin and Nova Scotia, Canada. These mills have a total annual production capacity of approximately 4.4 million tons of paper, including approximately 3.1 million tons of coated paper, approximately 1.1 million tons of uncoated paper and approximately 200,000 tons of specialty paper. To learn more, visit www.NewPageCorp.com.