

## Productolith® Pts.

Sheets and Web

### Coated cover for creative freedom.

**Productolith Pts.** is a No. 2 coated sheetfed and web cover that features a smooth, semi-gloss finish and blue-white shade with 90 brightness. The surface is exceptionally smooth, yielding superior printability and premium appearance for offset, heat-set offset and flexographic printing.

### Attributes:

- Sheets are tri-certified Forest Management chain-of-custody
- Sheets contain 10% post-consumer recycled fiber; web recycled available upon request
- Smooth, semi-gloss finish
- Matching coated one- and two-sided options
- Matching web, sheets and digital items
- Consistent brightness and shade to standard Productolith® line
- Manufactured in North America

### Applications:


- Greeting cards
- Postcards
- Point-of-purchase displays
- Advertisements and direct mail cards
- Book covers
- Game cards
- Calendars
- Posters
- Tags, tickets and labels



### Environmental Certifications:

Buyers of *Productolith Pts.* sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council (FSC), BV-COC-953662; "The Independent Assurance for Responsible Forest Management."
- Sustainable Forestry Initiative (SFI), BV-SFICOC-US09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification (PEFC), PEFC/29-31-12; "Promoting sustainable forest management."

 All *Productolith Pts.* sheetfed products contain 10% post-consumer recycled fiber content.

NewPage mills utilize environmentally friendly Elemental Chlorine-Free (ECF) papermaking for enhanced permanence.

All NewPage Productolith Pts. products use the FSC Mixed label. This label is used when a product contains one or more of the following fiber types: FSC-certified, recycled fiber or controlled fiber.

When ordering NewPage products specify paper to be identified as either FSC, SFI or PEFC chain-of-custody certified.



This product complies with Lacey Act requirements.

**Productolith Pts. Sheet Specifications:**

Grade	Tag Wts	GSM	Bright.	Gloss	Opacity	Caliper <sup>^</sup>	PPI <sup>^</sup>
C1S							
7 pt.*	105	170	90	45	96	7.3	274
8 pt.	108	176	90	45	97	8.0	250
9 pt.**	124	202	90	45	97.5	9.2	218
10 pt.	134	218	90	45	98	10.0	200
12 pt.	157	256	90	45	99	12.0	168
14 pt.	191	311	90	45	99	14.0	144

Grade	Tag Wts	GSM	Bright.	Gloss	Opacity	Caliper <sup>^</sup>	PPI <sup>^</sup>
C2S							
6 pt. <sup>o</sup>	103	167	90	45	95	6.0	334
7 pt.*	107	174	90	45	96	7.1	282
8 pt.	118	192	90	45	96	8.0	250
9 pt.**	130	212	90	45	97	9.2	218
10 pt.	145	236	90	45	97.5	10.0	200
12 pt.	170	277	90	45	98	12.0	168
14 pt.	198	322	90	45	99	14.0	144

**Productolith Pts. Web Specifications:**

Grade	Tag Wts	GSM	Bright.	Gloss	Opacity	Caliper <sup>^</sup>	PPI <sup>^</sup>
C1S							
7 pt.* <sup>o</sup>	105	170	90	45	96	7.3	274
8 pt. <sup>o</sup>	108	176	90	45	97	8.0	250
9 pt.** <sup>o</sup>	124	201	90	45	97.5	9.2	218
10 pt. <sup>o</sup>	134	218	90	45	98	10.0	200
12 pt. <sup>o</sup>	157	256	90	45	99	12.0	168

Grade	Tag Wts	GSM	Bright.	Gloss	Opacity	Caliper <sup>^</sup>	PPI <sup>^</sup>
C2S							
6 pt. <sup>o</sup>	103	167	90	45	96	6.0	334
7 pt.* <sup>o</sup>	107	174	90	45	96	7.1	282
8 pt. <sup>o</sup>	118	192	90	45	96	8.0	250
9 pt.** <sup>o</sup>	130	212	90	45	97	9.0	224
10 pt. <sup>o</sup>	145	236	90	45	97.5	10.0	200
12 pt. <sup>o</sup>	170	277	90	45	98	12.0	168

<sup>^</sup> Caliper guidelines are nominal only except as noted below:

\* 7 pt. minimum for postal applications

\*\* 9 pt. minimum for postal applications

For projects where caliper is critical, please contact your NewPage representative for more information on a specific product.

<sup>o</sup> Non-standard making item. Requires minimum accumulation and trim.

**General NewPage Information:**

NewPageCorp.com

**Samples:**

exsamples@NewPageCorp.com

800-638-3313

Request printed and unprinted samples.



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Headquartered in Miamisburg, Ohio, NewPage Corporation is the largest coated paper manufacturer in North America, based on production capacity, with \$3.6 billion in net sales for the year ended December 31, 2010. The company's product portfolio is the broadest in North America and includes coated freesheet, coated groundwood, supercalendered, newsprint and specialty papers. These papers are used for corporate collateral, commercial printing, magazines, catalogs, books, coupons, inserts, newspapers, packaging applications and direct mail advertising.

NewPage owns paper mills in Kentucky, Maine, Maryland, Michigan, Minnesota, Wisconsin and Nova Scotia, Canada. These mills have a total annual production capacity of approximately 4.4 million tons of paper, including approximately 3.1 million tons of coated paper, approximately 1.1 million tons of uncoated paper and approximately 200,000 tons of specialty paper. To learn more, visit [www.NewPageCorp.com](http://www.NewPageCorp.com).